





## 12 Truths of e-Learning

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Project			Project	Project			Project		
Yes	No		Yes	No		Yes	No		
		Compelling content			Compelling content			Compelling content	
		Learning + refresh			Learning + refresh			Learning + refresh	
		Training process			Training process			Training process	
		Task-oriented			Task-oriented			Task-oriented	
		Custom			Custom			Custom	
		Voice of the learner			Voice of the learner			Voice of the learner	
		Learn/apply vs. blended			Learn/apply vs. blended			Learn/apply vs. blended	
		Engagement vs. interaction			Engagement vs. interaction			Engagement vs. interaction	
		Office/home/car/mobile delivery			Office/home/car/mobile delivery			Office/home/car/mobile delivery	
		TV look-and-feel			TV look-and-feel			TV look-and-feel	
		Create once, deploy many			Create once, deploy many			Create once, deploy many	
		Short programs			Short programs			Short programs	
		Total "Yes"			Total "Yes"			Total "Yes"	